



Kristina Wiik

IT & Business

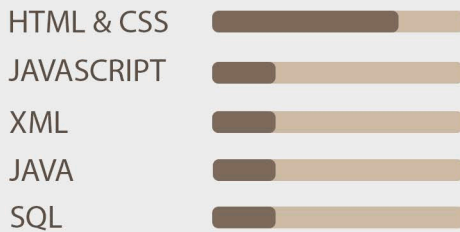
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PROGRAMMING SKILLS



SOFTWARE SKILLS



LANGUAGES



OTHER



Driving licence, category B, 2008

INTERESTS



ABOUT ME

A bachelor in information technology who is passionate about UX & UI in general and web development. Has a great design eye, good social media and writing skills, likes to organize things and is careful and punctual.

Gained a lot of team working skills from school projects and is experienced in promotion and marketing. Acquired general knowledge in business.

EDUCATION

- **Haaga-Helia University of Applied Sciences**
1/2014 - 9/2018
Business Information Technology, Bachelor's Degree
- **Eira High Schol for Adults** 1/2008 - 6/2013
The Finnish Matriculation Examination

WORK EXPERIENCE

- **Web Marketing Intern** 2/2018 - 7/2018
Worked on Koulutus.fi website. Managed e.g. content, SEO, social media, marketing materials, usability, customer service e-mail and live chat. Also wrote articles and promoted the company at Taitaja 2018.
EMG - Educations Media Group, Helsinki.
- **Sales Promoter** 8/2016 - 9/2017
Introducing products and representing brands to consumers in grocery stores and various events.
FoodBrands Nordic Oy, Helsinki.
- **Airbnb Host** 8/2014 - 10/2015
Managed customers' needs and maintained the cleanliness of the apartment.
- **Care Assistant** 6/2011 - 8/2011
Entertained edlerly, for example, played piano, chatted and did outdoor activities. *City of Helsinki.*
- **Personal Assistant** 9/2007 - 4/2008
Assisted a lady in the office and hobbies. Helped her in daily matters. She had a muscular dystrophy disease. *City of Helsinki.*